

**BroadView Software rings out 2022
with new partnerships, products and pride:
Welcome to the newest members of BroadView Software’s growing client family.**

Toronto, ON – December 12, 2022 - BroadView Software, the industry-leading broadcast software firm for media management solutions welcomes the newest members of their growing family of broadcasters and partners.

These past few years have ushered in a plethora of new niche networks and specialty channels, many aligning with the growing number of streaming services available worldwide. While some industry pundits sounded the alarm over the demise of television viability in a 1000-channel universe a decade ago, viewers have proven that specialty and niche channels tailored to their tastes and interests are sustainable, viable and in demand, and 2022 has proven to be an exceptionally good year for growth.

BroadView Software has become the broadcast software of choice for many international channels, providing an array of OTT, FAST, traffic, sales and programming solutions for broadcasters of all sizes due to the software suite’s flexible configuration that allows users to integrate individual BroadView modules as needed, or adopt as a fully-integrated end-to-end solution. BroadView’s dedicated team, award-winning 24/7 support, managed IT, and cloud-based options, ensure that broadcast operators can be fully productive while working from anywhere.

“While the pandemic has made everything more challenging, it is hugely encouraging to see how our teams have adapted to remote work and maintained the same level of quality, professionalism and support as we remotely delivered this newest batch of Clients.” proudly claims BroadView Software CEO and Founder, Michael Atkin “Our teams have stepped up, including the launch of a client I personally get geeky about... NASA TV! Now, if there was only a dedicated STAR TREK broadcaster.”

BroadView warmly welcomes the newest members of our global family:

- [NASA TV](#)
- [Inuit TV](#)
- [Veteran News Network](#)
- [United Teleports](#)
- [Stellar TV](#)
- [The News Forum](#)

To learn about how the BroadView suite of software can help streamline your broadcast operations or for more information about [our products](#), please visit our website: <https://broadviewsoftware.com>

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About BroadView Software:

BroadView Software Inc. is the choice of Broadcast Operators, Ad Sales Professionals, CIOs and CFOs alike for management solutions in today’s multi-platform media environment. BroadView’s comprehensive toolset for programming, traffic and sales operates seamlessly across online, OnDemand, broadcast, MVPD and cable. The core system’s highly configurable architecture makes it cost-effective for any size broadcaster and for enterprises with custom needs, BroadView is also a well-established technology partner. BroadView’s eighth-generation technology provides industry-leading functionality combined with expertise in integrations, training and support that maximize value and increase profitability for our clients.

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